

CLEANER PRODUCTION FACTSHEET

Olive Trade



BACKGROUND

Olive Trade® specializes in the production and sales of olive derivative product mix. The company's product portfolio ranges from olives (green, black, pitted, sliced, stuffed) to soap. Our main focus is on high quality olive oil (extra virgin, organic) meeting with international norms, as well as the new aromatised oils line that we launched a year ago. The specialization in olive oil production has been our core family business since the late nineteenth century.

The quality of our produce is ensured by our total control over the production chain process from olive culture to harvest through oil extraction and storage. Olive Trade® uses both olives from the family orchards as well as olives bought from the farmers in the surrounding villages of -Akkar- the poorest region in Lebanon.

“ZEJD” (oil in the ancient Phoenician language) highlights the rich historical background of the Lebanese olive oil related to its Phoenician origins. We are also expanding our export capabilities; In addition to the French and Kuwaiti markets under “ZEJD”, Olive Trade® is targeting the English market through agreements with distributors of equitable gourmet foods.

EVALUATION STATEMENT FROM OLIVE TRADE

One of our main concerns when we created olivetrad was to find a solution environmental friendly for the waste problem that we have.

What we were capable of achieving with the help of the Lebanese cleaner production center is not only to solve our problem, but also to valorize our waste, producing from it bi-products that we use in the olive orchards, or sell it in the market.



Youssef FARES
General Manager

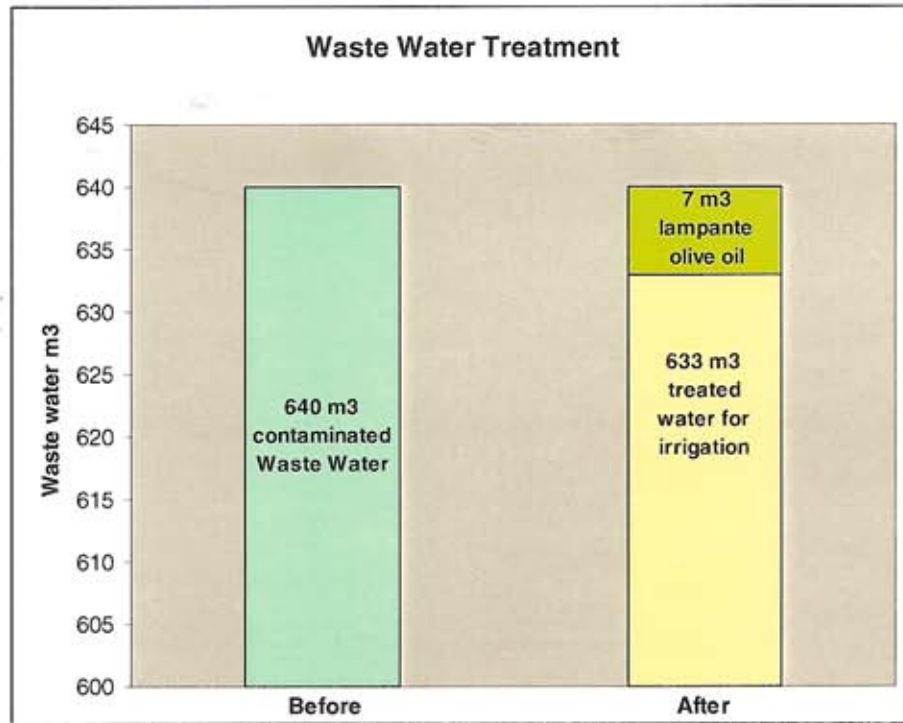
CP OPTIONS IDENTIFIED AT OLIVE TRADE

- ① Wastewater treatment
- ② Production of Olive Logs from the husk
- ③ New generator



SAVINGS ACHIEVED AT OLIVE TRADE

The application of these CP options at Olive Trade saved around 21,000\$ per year at an investment cost around 40,000\$ with a pay back period less than two year.



Waste Water Treatment



Olive Logs

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